



Sybase EMEA Customer and Partner Summit

13th June 2006

Great Fosters, Egham, Surrey



STUN Members

The Sybase Tools User Network (STUN) is delighted to invite its members to attend the 2nd Sybase customer and partner summit. This conference will provide dedicated presentations and updates on application development tools and technologies. This multi-track event will enable you to meet other users and partners of Sybase as well as the senior Sybase Executive Team.

STUN is an independent membership association that maintains contact with product managers and 'evangelists' within Sybase to provide the latest insights into product direction and development.

UNITED KINGDOM



UKSUG Members

The UK Sybase User Group (UKSUG) are pleased to be able to extend this invitation to all their members - a day that promises to be both informative and educational. Your day's investment will give you a look at Sybase's vision, introduce you to new and upcoming products, give you a chance to network with key Sybase representatives, partners and customers as well as specific education on Rep Server 15.0 and Useful features in ASE 12.5 and 15.0.



Sybase Partners and Business Executives

The Sybase European Partner & Customer Summit is designed specifically to facilitate collaboration and deliver business value to partner's and customers. Learn how Sybase is working with its alliance partners to address some of the key business challenges facing organisations today, and how to leverage these alliances to maximise your relationship with Sybase.

ACCOMMODATION

Should anybody require overnight accommodation please contact Great Fosters direct. Single rooms start at £90 per room per night and double rooms at £150 per room per night.

TRANSPORTATION

Great Fosters is approximately 1 mile from Egham Station which has a regular service from London Waterloo. Sybase are offering transportation from Egham Station which can be requested on the registration form.

For further information and to register visit:

www.sybase.co.uk/go/2006summit

Or Contact:

Leigh Hill, Sybase UK, eMail: ukinfo@sybase.com
or telephone: 0044 (0) 1628 597035

Anne Bock, STUN, eMail: admin@stun.org.uk
or telephone: 0044 (0) 20 8421 3533

Sandra Devaney, UKSUG, eMail: s.devaney@tiscali.fr
or telephone 00336 7241 2423

Sybase, Sybase Court, Crown Lane, Maidenhead, Berkshire SL6 8QZ www.sybase.co.uk

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YOUR PERSONAL INVITATION

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Sybase User Group

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YOUR PERSONAL INVITATION

Following the success of last year's event, Customers and Partners are invited to attend the Sybase 2006 Summit, hosted by John Chen - Chairman, CEO and President.

Learn more about Sybase's vision and the IT landscape, and network with the senior Sybase management team representatives, partners and customers during the day and at our evening gala dinner.

LOCATION

Great Fosters
Stroude Road
Egham,
Surrey TW20 9DU
Tel: 01784 433822
www.greatfosters.co.uk

Gracing an estate of more than fifty acres in what was once the heart of Royal Windsor Forest in Surrey, Great Fosters is the most distinguished of hotels – a Grade One listed building blessed with the grandeur of 16th century England and luxurious modern facilities. Immaculately preserved, this stately historic monument also boasts a highly sought-after location, being near Heathrow airport, the M25 and M4.

GALA DINNER AND WINE TASTING EVENING

This highly entertaining evening combines a range of fun challenges through and after the meal. The emphasis is on fun and light-hearted team competition, though guests will learn a few skills that help them at restaurants or at home.

Tables will be given three wines to taste throughout the meal and you will need to award the pairing a mark based on the principles of balance - which will be explained during the 'Virtual Tour'. Scores are compared at the end to those of expert judges.

The evening also includes fun quizzes, the 'Uncorked' decanting challenge, a mini blind tasting and a great deal of humour.

PRELIMINARY AGENDA

TIMES

UKSUG MEMBERS

STUN MEMBERS

PARTNER AND BUSINESS EXECUTIVES

9:30 - 10:30

Registration

10:30 - 10:40

Welcome and Introduction

Steve Shine, Senior Vice President and General Manager, Sybase EMEA

10:40 - 11:10

Sybase Strategy & Direction

John Chen, Chairman, CEO and President, Sybase Inc

11:10 - 11:55

Product Roadmap

Dr Raj Nathan, Senior Vice President, Information Technology and Solutions Group and Irfan Khan, Director of Global Evangelism, Sybase Engineering, Sybase Inc.

11:55 - 12:15

COFFEE BREAK

12:10 - 12:40

IDC / Intel - Market Overview

12:40 - 13:40

LUNCH

13:40 - 14:10

Techworld - An Editor's Insight into Today's Technology Trends

Dave Cartwright, Editor

13:40 - 14:10 Delivering Value to Customers

Olivier Huck, Director of Partner Group, EMEA and Simon Cattlin, UK Regional Director

14:10 - 14:40

Customer Implementation

14:10 - 14:40 Business Objects: Better Business Intelligence

14:40 - 15:10

Rep Server 15.0
Irfan Khan, Director of Global Evangelism,
Sybase Engineering, Sybase Inc

Satellite Direct - A Case Study - A Green
Field PowerBuilder Client / Server
Application Development
Lee Cheetham, Sybase Professional Services

14:40 TEA & COFFEE SERVED IN MEETING ROOMS

15:10 - 15:40

Tips, Tricks & Useful features in ASE 12 & 15.0
Rob Verschoor, Senior Evangelist, Sybase UK

What some customers have done with
PK & What Engineering is Planning !
Ian Thain, Technical Evangelist & Software Engineer,
Sybase Inc.

14:40 - 15:10 RIM: Mobilizing Enterprise Applications

15:10 - 15:40 IBM: Managing compliance-driven Data Explosion

15:40

TEA & COFFEE SERVED IN MEETING ROOMS

15:40 - 16:10 Speaker Panel Discussion - Leveraging
Partnerships for Greater Business Opportunity

15:40 - 16:40

A Lab: Building a JSF Web DataWindow
Application in WorkSpace
John Strano, Technical Evangelist, Sybase Inc.
(duration 1.5 hours)

16:10 - 18:00 Private Meetings and Outdoor Activities

17:30 - 18:00

Drinks Reception

18:00 ONWARDS

Gala Dinner & Wine Tasting themed Entertainment Evening